

“ESTANCIAS VERDES” (“GREEN STAYS”) PROGRAMME TERMS AND CONDITIONS

1. Objective and purpose of the programme

The aim of the “Estancias Verdes” programme is to identify, recognise and promote tourist accommodation that shows a real, verifiable and ongoing commitment to environmental sustainability.

The label, which is voluntary and unofficial, is granted only after the accommodation has passed the evaluation process outlined in these terms and conditions.

2. Scope of the programme

The programme is aimed at:

- hotels
- rural guesthouses
- campsites
- hostels
- other accommodation regulated under applicable tourism-related legislation

The accommodation must operate legally and be registered in the corresponding official register.

All the companies listed will qualify as SMEs

3. Evaluation criteria

In order to obtain the “Estancias Verdes” label, it must be demonstrated that the accommodation complies with certain criteria, within a period not exceeding twelve months:

3.1. 100% renewable energy supply

The accommodation must:

- have an electricity supply contract certifying 100% renewable energy, or
- demonstrate that it generates its own renewable energy (solar, wind, etc.) meeting the establishment's entire electricity consumption needs.

3.2. Energy efficient solutions

The accommodation provider must be able to demonstrate the existence of significant energy-saving measures, such as:

- high-efficiency air conditioning systems
- LED lighting throughout or in the major part of the establishment smart consumption control systems
- improved thermal insulation or certifiable energy improvements
- photovoltaic installations

3.3. Contract(s) for Iberdrola Smart product(s)

The accommodation provider must have signed up for at least one of the following products in the Iberdrola Smart ecosystem:

- Smart Mobility (electric vehicle recharging points).
- Smart Solar (self-consumption, batteries or solar solutions).
Iberdrola Aerothermy.
- Any other Iberdrola Smart product designed for energy-saving, self-consumption or smart energy management.

4. Joining the programme

4.1. Application

The establishment provider must present:

- acceptance of the “Estancias Verdes” Agreement
- the documents requested in the appendices to the agreement
minimal documentary evidence where energy-efficient systems are already in place
- acceptance of the conditions for joining the programme

4.2. Evaluation

The process consists of three levels:

- self-assessment by the accommodation provider
- documentary review by the programme team
- random or periodic checks, which may include:
 - additional review of documents
 - requests for photographic or other evidence
 - on-site visit (in-house or external auditor)

5. Duration and renewal

The certification is valid for twelve months.

Renewal may require:

- updating of evidence
- additional audits
- compliance with revised or updated criteria

6. Obligations of participating accommodation providers

The accommodation provider agrees to:

- continue to meet the criteria throughout the validity of the certification;
- notify the programme team of any significant change that might affect the certification;
- allow audits and checks, if requested;
- use the “Estancias Verdes” brand only in the authorised formats and channels;
- refrain from making unsubstantiated environmental claims.

7. Withdrawal, suspension or refusal

The label may be withdrawn or suspended if:

- the accommodation ceases to meet the criteria;
- untruthful information is detected in the application or in the evidence provided;
- the requested verification is not permitted;
- undue use is made of the “Estancias Verdes” brand.

Withdrawal will be notified in writing by email, with an explanation of the reason and allowing for appeals to be made within 15 calendar days.

8. Liability

The granting of the “Estancia Verde” label does not constitute official certification or guarantee the accommodation’s future environmental conduct.

The entity managing the programme:

- will not assume any liability for environmental statements made independently by establishment providers;
- undertakes to act with the greatest possible diligence and transparency in the review processes.

9. Update to the terms and conditions

Iberdrola may update these terms and conditions to incorporate technical improvements, new legislation or improved environmental practices.

Establishment providers will be notified at least 30 days in advance of any such change.

10. Entry into force

These terms and conditions will enter into force on 30/04/2026 and apply to all applications presented from that date.